



Australian Society of Baking

Australia's leading baking information society

We invite you to join us in Sydney...

# INNOVATION AND TRADE CONFERENCE

Australia's First International Food Summit

For Members of the Baking Industry and Allied Trades

**29 October 2008**

**Novotel Brighton Beach  
The Parade  
Brighton-Le-Sands  
Sydney NSW**



The [Australian Society of Baking](#) continues to lead the way with innovative conferences each year and is committed to providing the latest information in an exciting and engaging forum for discussion.

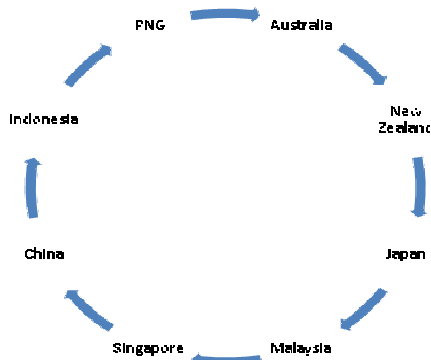
The **38<sup>th</sup> Annual Sydney Conference** is directed at 'Innovation and Trade' with our neighbouring countries. The program brings together an excellent selection of keynote speakers who will cover technical issues, innovative ideas and trade details. A variety of Industry personnel and experts will deliver thought provoking presentations throughout the day. The [ASB Gala Dinner](#) will follow the conference that evening. Delegates and their partners can network and socialise and watch the presentation of the 2008 National Baking Industry Scholarships.

This year's conference promises to be a vibrant and entertaining program that will maximise networking opportunities for delegates and complete this new and exciting opportunity to experience the International World of Baking.



## Registration includes:

- Conference attendance to all the Key Note Presentations
- Lunches, Tea breaks & Gala Dinner
- Delegates attending –
  - Food exporters
  - Food manufacturers
  - Food retailers
  - International Food Traders
  - Retail buyers
  - Plant manufacturers & agents
  - Diary, Cereal & Meat Industry representatives
  - Government representatives.



- Talk INNOVATION and TRADE
- Discuss trade subsidies and assistance with Government
- Find out the latest news on what makes our Industry tick at home and abroad.

## Conference venue:

- Book accommodation direct with the 4.5 star Novotel Brighton Beach on 612 9556-5111 and mention you are attending the Australian Society of Baking 'Innovation and Trade Summit' to gain a discounted room rate of \$199.00.
- Further information can be found on the hotel's website [www.novotelbrightonbeach.com.au](http://www.novotelbrightonbeach.com.au)
- Easy access to the beach through the adjoining shopping plaza
- Running paths and cafes/ restaurants offering superb international cuisine.

**Limited numbers of places available so register early for this unique opportunity!**

**Meet your neighbours and talk business.**



<b>Cost:</b>	Summit Only:	\$110
	Gala Dinner Only:	\$140
	Both Summit & Gala Dinner (discounted):	\$240

**Registration**

Delegate name:.....

Company Name:.....

Company Address: .....

.....

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Contact phone number:.....

Payment Method: Cheque enclosed.....Amount: \$.....

**Direct Transfer to Bank:**

Account: Australian Society of Baking

Bank: Westpac: BSB 032-545

Account Number : 147025

Amount Deposited \$.....

**Please charge my credit card (Visa or MasterCard only):**

Card Name: .....

Number.....

Expiry Date..... 3-digit ccv.....

Amount to be charged \$.....